

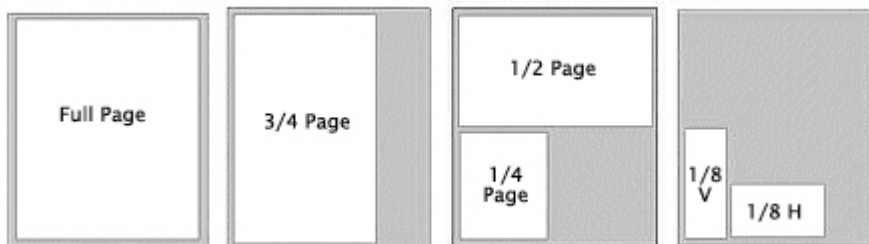
La Voz Newspaper Advertising Rates

S.A.U. - All standard advertising unit sizes are accepted.

Open Rate: \$14/column inch

Tabloid Size Page

B/W	Full Page	$\frac{3}{4}$ Page	$\frac{1}{2}$ Page	$\frac{1}{4}$ Page	1/8 page
1 (single issue)	\$910	\$682	\$455	\$227	\$126
4 (quarterly)	\$819	\$613	\$409	\$204	\$113
8	\$728	\$545	\$364	\$181	\$100
13	\$637	\$477	\$318	\$158	\$88
26	\$546	\$409	\$273	\$136	\$75
52	\$455	\$341	\$227	\$113	\$63



Classified Rates

- 8 column section.
- \$12.00 for first 25 words (6-8 point type; approximately 1 sq. inch in size).
- \$1.00 for each additional line (5 words).

Quality Assurance: All files must be accompanied by a proof or hard copy. Reproduction and color quality can be guaranteed only if a high-resolution proof can be compared with the digital file.

Visit www.lavoz.net to access an order form!

For information on advertising, click on a subject under "Related Links" or contact La Voz @ 909-629-2292.