

La Voz Newspaper Mechanical Requirements

Format: Tabloid
Print Area = One Page
5 Columns x 13 Inches

Column	Width in inches
1	1.917
2	4
3	6.083
4	8.167
5	10.25

Color Rates and Requirements

Color: Use B/W rate plus add \$75.00 per additional color.

Note: Color separations are extra. Color advertising rates are based upon advertiser supplying composed film.

Material Accepted (Mac format preferred)

Photo Mechanical Veloxes
Film Negative
Screen 65-85
QuarkXpress
Adobe Illustrator
PDF
InDesign
Proofs must be provided with all ad submissions.

Disk Types Accepted

100MB Zip
CD-ROM disks

Fonts

Only Adobe Postscript or Adobe Type 1 fonts are accepted.

Compression

.HQX, .SIT and .ZIP only

Ad Deadlines

Insertion Order: One week prior to publication date.

Camera Ready: 5pm on Friday, one week prior to publication date.

Art work: Copy required on Friday, one week prior to publication date.

Visit www.lavoz.net to access an order form.

For information on advertising, click on a subject under "Related Links" or contact La Voz @ 909-629-2292.